

Questionnaire for new IVN members – retailers / stores / mail order companies

1. Company data

Shop/company name

Contact person for our communication

Contact person for consumer contacts

Street

Country, code, city

Email

Website

Phone

2. Mailorder

Please mark how your clients can order:

via catalogue

online

3. Reasons for membership

Why is your company interested in becoming an IVN member?

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4. Company philosophy

Please describe the values and goals of your company briefly. (Two or three short sentences)

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5. Assortment / collection

Please describe in short keywords, which items you produce and which target audience you mainly address, e.g.

ladies: outer garments
men: lingerie
home textiles: bedding etc.

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6. Brands

Which brands of IVN members do you offer? (please see IVN members list on our webpage - <http://naturtextil.de/profil/mitglieder/hersteller.html>)

7. Certified products and assortment sustainability

Please describe your Assortment:

We usually stock about _____ different brands.

Currently _____ of these brands are certified with one of the IVN quality seals (GOTS, IVN BEST, NATURLEDER)

Do you stock products containing more than 10% **synthetic or semi synthetic fibers**?

yes no

8. Logos:

Please send your company logo by mail to info@naturtextil.com so that we can publish it on the IVN website and in our printed member`s lists. The resolution should also be 300 dpi.

9. Voluntary work for IVN:

Could you imagine to support the association with your voluntary work in one of our panels (board of directors, technical committee, marketing panel)?

If so, what would be the work performance you can offer?

Will you participate in the annual IVN member`s assembly?

probably yes
 presumably not